Email Id: contactlaureate@gmail.com Ph.: 92184-28040, 92184-05087

LAUREATE INSTITUTE OF PHARMAC)

(Approved by PCI & AICTE, New Delhi and Himachal Pradesh Govt.) NAAC Accredited "A" Grade Institute recognized u/s 2(f) of UGC Act 1956 Affiliated to Himachal Pradesh Technical University, Hamirpur V.P.O. Kathog, Tehsil Jawalamukhi, Distt. Kangra, H.P. (176031)

Date 26, April 2024

Event Report: World Intellectual Property Day Celebration

Title: IP and SDGs: Building Our Common Future with Innovation and Creativity

Date: 26, April 2024

Time: 2:30 PM

Venue: Google meet (online)

The world intellectual Property Day celebration on theme "IP and SDGs: Building Our Common Future with Innovation and Creativity" Was organized by IIC (Industry Innovation cell) and the Industry Institutional cell at Laureate Institute of Pharmacy Kathog. The event aimed to create awareness about Intellectual property rights (IPR) and Patents and their role in Promoting Innovation and Creativity. It provided an opportunity for students to learn from experts in the field and engage in discussion regarding intellectual Property.

Objective of the Event:

Awareness of Intellectual Property Rights: Educating participants about different types of IP rights, including patents, copyrights, trademarks, and industrial designs. Understanding these concepts is crucial for protecting innovations and creative works.

Linking IP to Sustainable Development: Exploring how effective IP management can contribute to achieving the SDGs, such as quality education, decent work, economic growth, industry innovation, and more.

Fostering a Culture of Innovation: By understanding IP rights, students and innovators can be encouraged to develop new ideas and solutions confidently, knowing their intellectual effort is protected.

Engagement with Experts: Providing a platform for students to interact with professionals in the field of IP, gaining insights into real-world applications and the latest trends in IP management.

Interactive workshops focused on practical aspects of filing patents, handling IP disputes, and leveraging IP for business and research.

> DIRECTOR CUM PRINCIPAL LAUREATE INSTITUTE OF PHARMACY KATHOG TEH. JAWALAMUKHI

DISTT KANGRA (H.P.)











Workshop on "WORLD INTELLECTUAL PROPERT

Theme:- " IP and the SDGs: Building Our Common

Future with Innovation and Creativity Organized by IIC & Industry Institutional Cell, LIPH Kathog

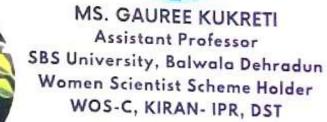
Dated 26th April - 2024

Time:02:30 pm to onward













Registration Link: https://forms.gle/eTh7utjFhKp8oqTE6

Laureate Institute of Pharmacy

VPO Kathog, Teh. Jawalamukhi Distt. Kangra H.P.

Contact No.: 98056-76721,98164-68699,86280-74624

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The event Commenced at 2:30 Pm with an enthusiastic participation of around 65 Students who joined Virtual gathering on Google meet, Ms. Gauree Kukreti. Assistant Professor. SBS University, Balwala Dehradun, Women Scientist Scheme Holder, WOS-C., KIRAN. IPR, DST took on the roles of moderators for the Event.

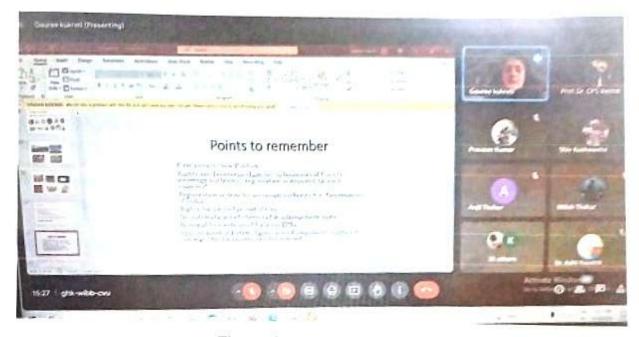


Figure: Online Seminar on IPR

As the moderator, Ms. Kukreti played a pivotal role in steering the event, ensuring that the discussions remained focused on the theme "IP and SDGs: Building Our Common Future with Innovation and Creativity." Her background in the Women Scientist Scheme added a unique perspective, highlighting the importance of supporting women in science and technology fields, particularly in areas like intellectual property, which are crucial for innovation and creative endeavors.

Ms. Kukreti's role as a moderator at the event focused on intellectual property (IP) and sustainable development goals (SDGs) clearly showcased her capability to blend her extensive background with the central theme of the conference. By emphasizing the intersection of IP and SDGs, she helped shed light on how intellectual property rights can act as catalysts for sustainable development, particularly through fostering innovation and creativity.

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Given her involvement with the Women Scientist Scheme, Ms. Kukreti was uniquely positioned to address the challenges and opportunities associated with increasing female participation in science and technology. Her insights were especially pertinent to discussions on creating more inclusive and equitable systems for IP management, which is essential for motivating a diverse range of innovators.

During the event, Ms. Kukreti effectively guided conversations among panelists to explore how intellectual property can support achieving the SDGs, such as SDG 5 (Gender Equality), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 17 (Partnerships for the Goals). Her facilitation skills were instrumental in ensuring that the discussions not only remained aligned with the theme but also were dynamic and insightful, allowing participants to delve into practical strategies for leveraging IP for social and economic advancement.

Moreover, by highlighting the critical role of women in science and technology, Ms. Kukreti reinforced the need for policies that support women's access to and control over intellectual property. She brought attention to the pivotal contributions of women scientists and innovators in driving sustainable development, thereby advocating for targeted interventions to overcome the gender gap in these fields.

Overall, Ms. Kukreti's contributions as a moderator were crucial in making the event a comprehensive platform for discussing how intellectual property, combined with a focus on sustainable and inclusive growth, can build a common future marked by greater innovation and creativity.

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