

7.3.1 QIM: Portray the performance of the Institution in one area distinctive to its priority and thrust.

"This Educational society should sincerely serve the cause of the education needs of the common man of this untamed area of Himachal Pradesh". This is the mission set by our founder Dr. Ran Singh in 1992 and with this spirit of sincerity, we believe in high standards of academic as well professional and societal performance.

We believe that college life is not all about academics, games, friends, and fun. It is also about being aware of social, learning to interact with other people, environmental, and inequities in the society, where they are living. We provide an opportunity to every student to contribute to making the society in which they live a better place and to grow as better individuals. The LIPh has committed itself to the task of inculcating social values and responsibilities in its students.

With its vision of being an excellent Pharmacy establishment of the state, it is also working towards the socio-economic improvement of the state. To accomplish this task, the institute has taken utmost care to give back to the community, for which several student committees are formed to carry out the duties towards society. The one-week-long intense induction program for new beginners also gives an insight into the institute's values and vision.

Along with other sports cultural and technical activities, the NSS unit plans activities like tree Plantation and field visits to expose the students to the pressing issues in our society. Much session on Universal Human Value (UHV) is arranged by experts. Not only that, almost Faculty member has completed a short-term course in UHV; they also interact regularly with the students through open discussions on various topics. Several activities are undertaken for all students to expose them to the environmental issues that ail us. They are taken on field visits to related areas and industries and encouraged to participate in competitions dealing with environmental issues. Mega iconic activity under Azadi Ka Amrit Utsav "Ek Bharat Shreshtha Bharat" was conducted (10, March 2022). Here Laureate institute with state institutions and Media club of Kerala state was adjoined to participate as partner institute for social and cultural transformation. Activities based on state Tourism and cuisine and religion-based were expressed via live folk and regional Dancing, live food Mela, and live interaction were excellent features of this. The poster, slogan, Mehendi competition event 'Women's Empowerment' is introduced every year and students are proved to take maximum and enthusiastic participation in different activities to present their ideas to aware and address

the society for women's empowerment. This year too we have conducted activities for the same object on the day of 8, March 2022. As a special thrust, societal development is also instilled on a large scale into the students. Through the active NSS unit and Eco club which undertakes various services to inculcate social values. Throughout the year, the NSS unit undertakes a plethora of events ranging from street plays, Cleanliness drives, tree plantation drives, donation drives, waste management drives, gender Equity, field visits and many more. The NSS unit has also been was also a part of the plastic Recycling drive initiated by NSS which was successfully implemented in the campus. It emphasized on the topic: Say use and manage to Plastic. How you dispose plastic is bad.